Nachhaltige Logistiklösungen aus der Sicht eines weltweit agierenden Lebensmittelherstellers

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Director Kundenlogistik
Mars Deutschland

17.04.2012

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Agenda

- Das Unternehmen
- Nachhaltigkeit bei Mars
- Kooperation in der Logistik
- Die Zukunft der Kooperation
- Unsere Erwartungen
- Logistik 2030

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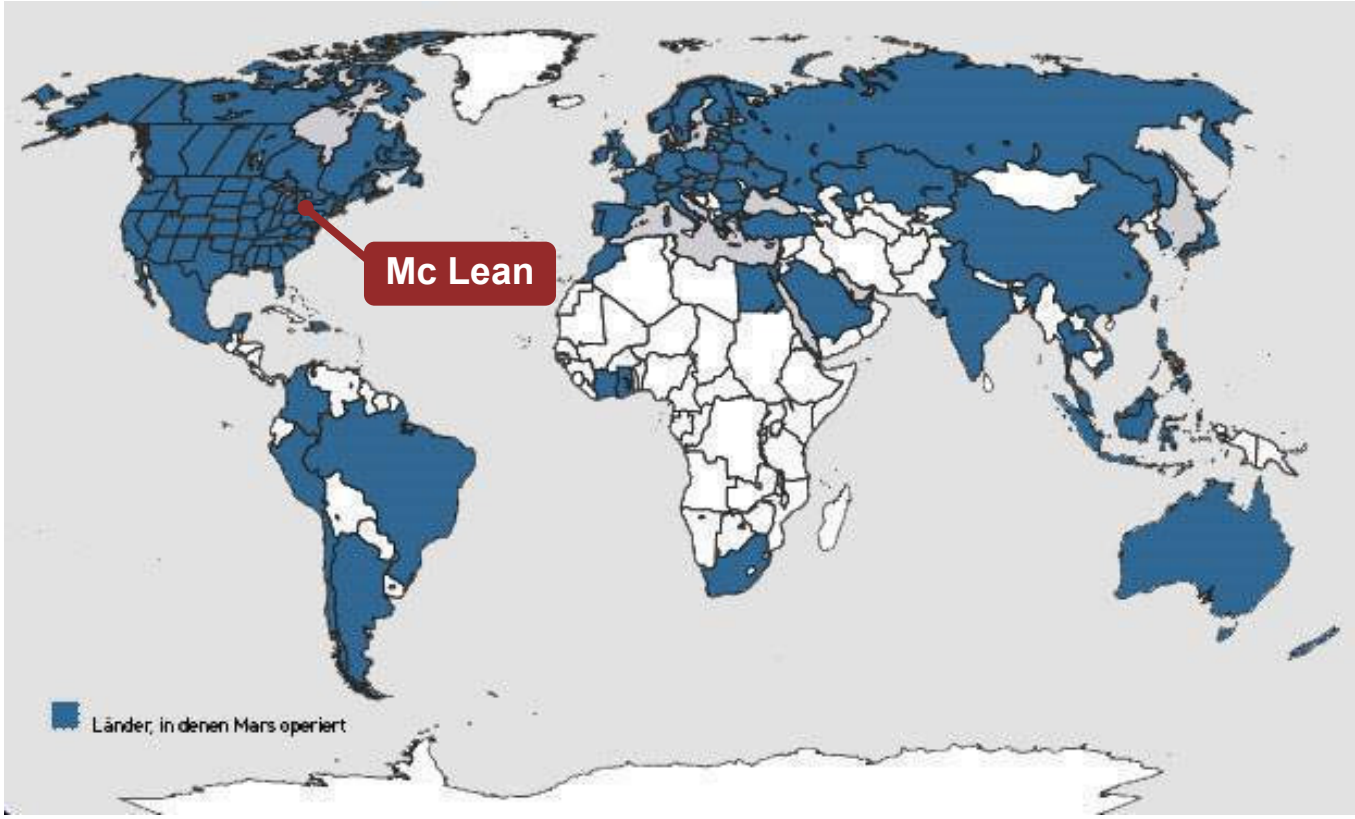
Das Unternehmen



Familienunternehmen

- 65.000 Mitarbeiter
- 365 Standorte
- 132 Fabriken
- 71 Länder
- Mars-Headquarter in McLean/Virginia (USA)

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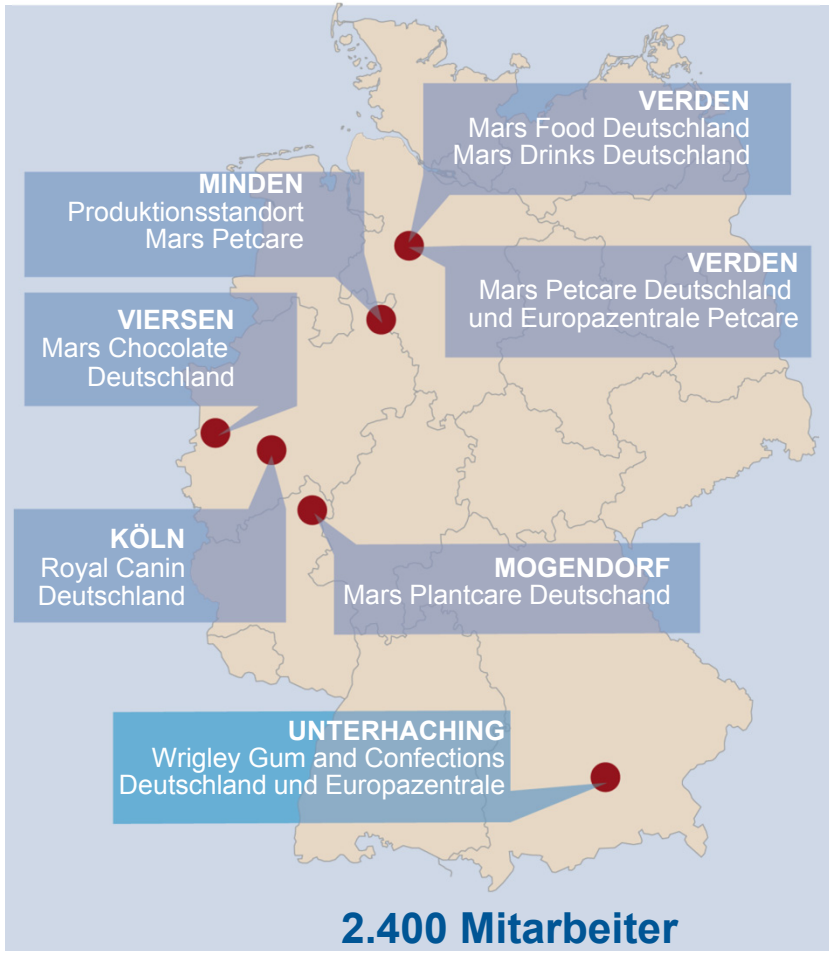
Das Unternehmen



2.400 Mitarbeiter

Umsatz national (2010): **1,7 Mrd. €**

	Schokolade	**26 %**
	Lebensmittel/Drinks/andere	**7 %**
	Tiernahrung	**50 %**
	Wrigley/Gum&Confections	**17 %**

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Unser Ziel:

Nachhaltig in einer Generation

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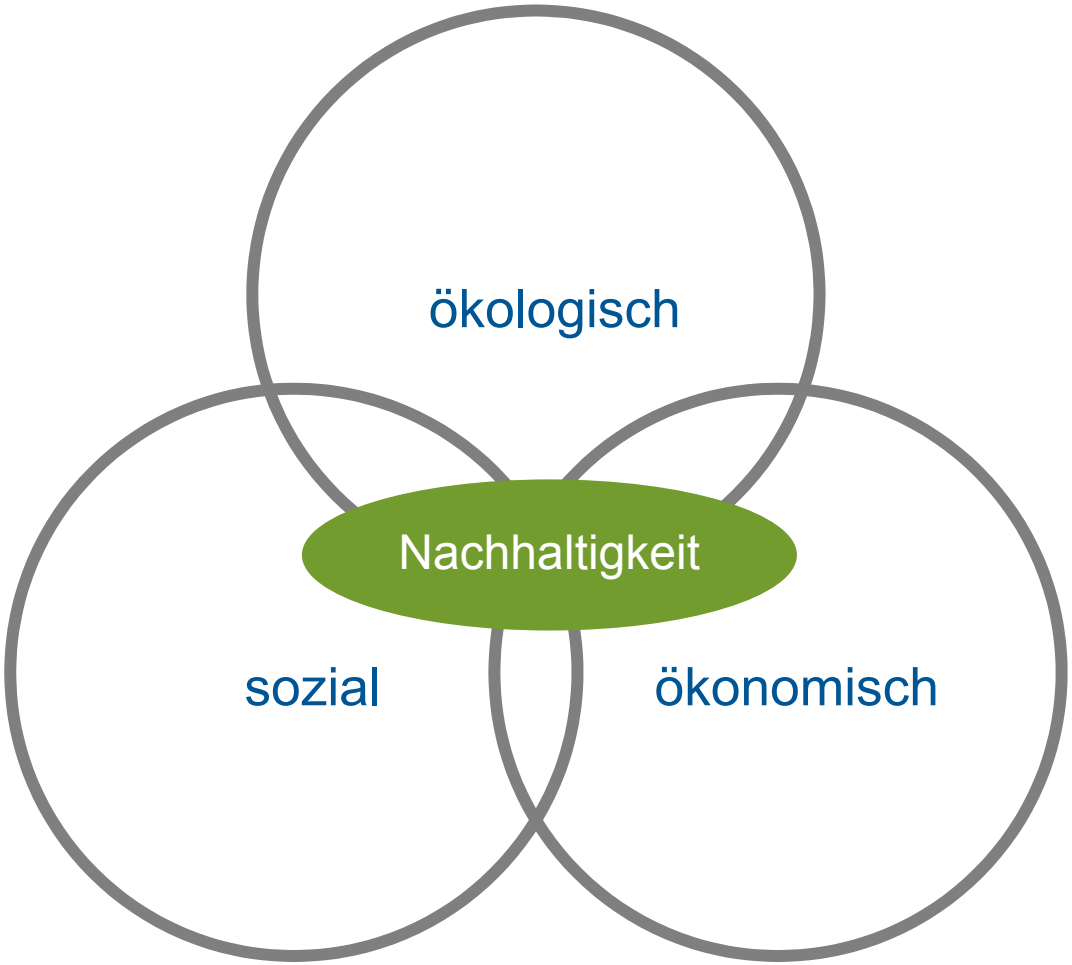
Nachhaltigkeit bei Mars



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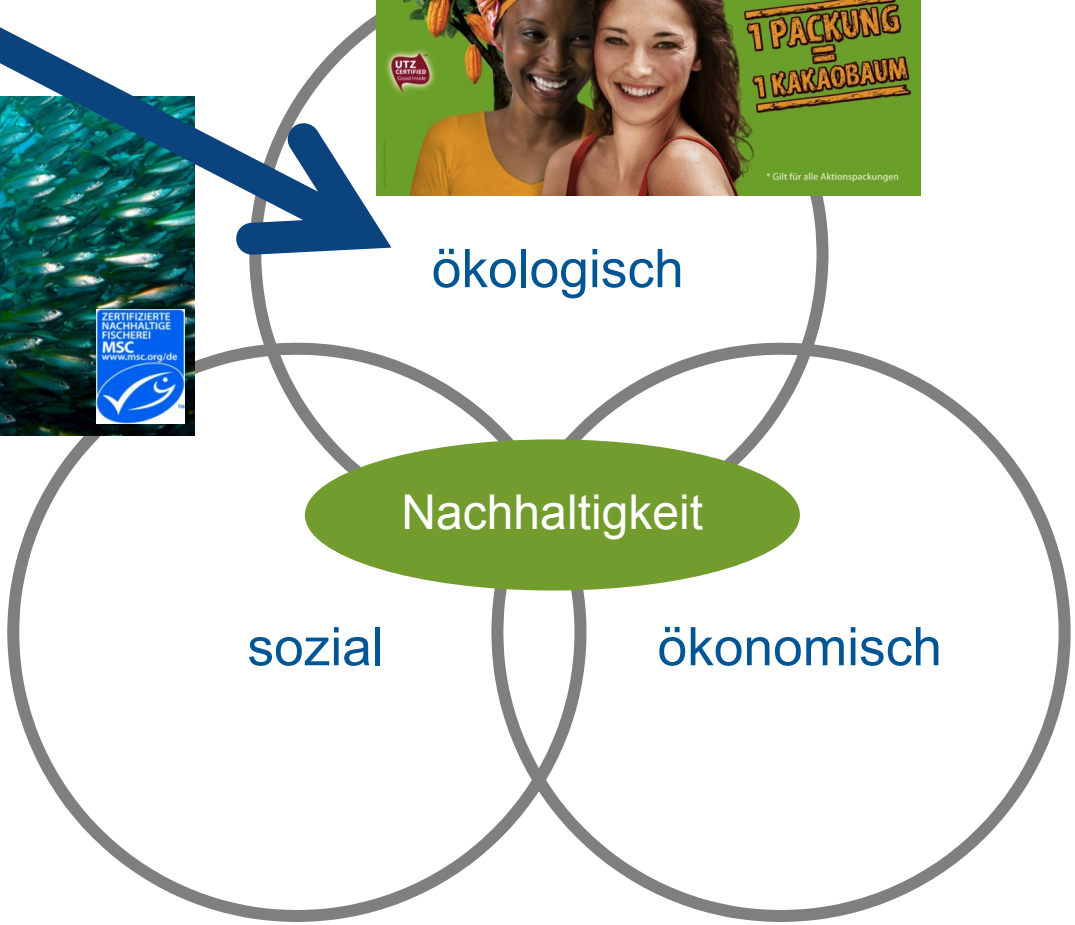
Nachhaltigkeit bei Mars



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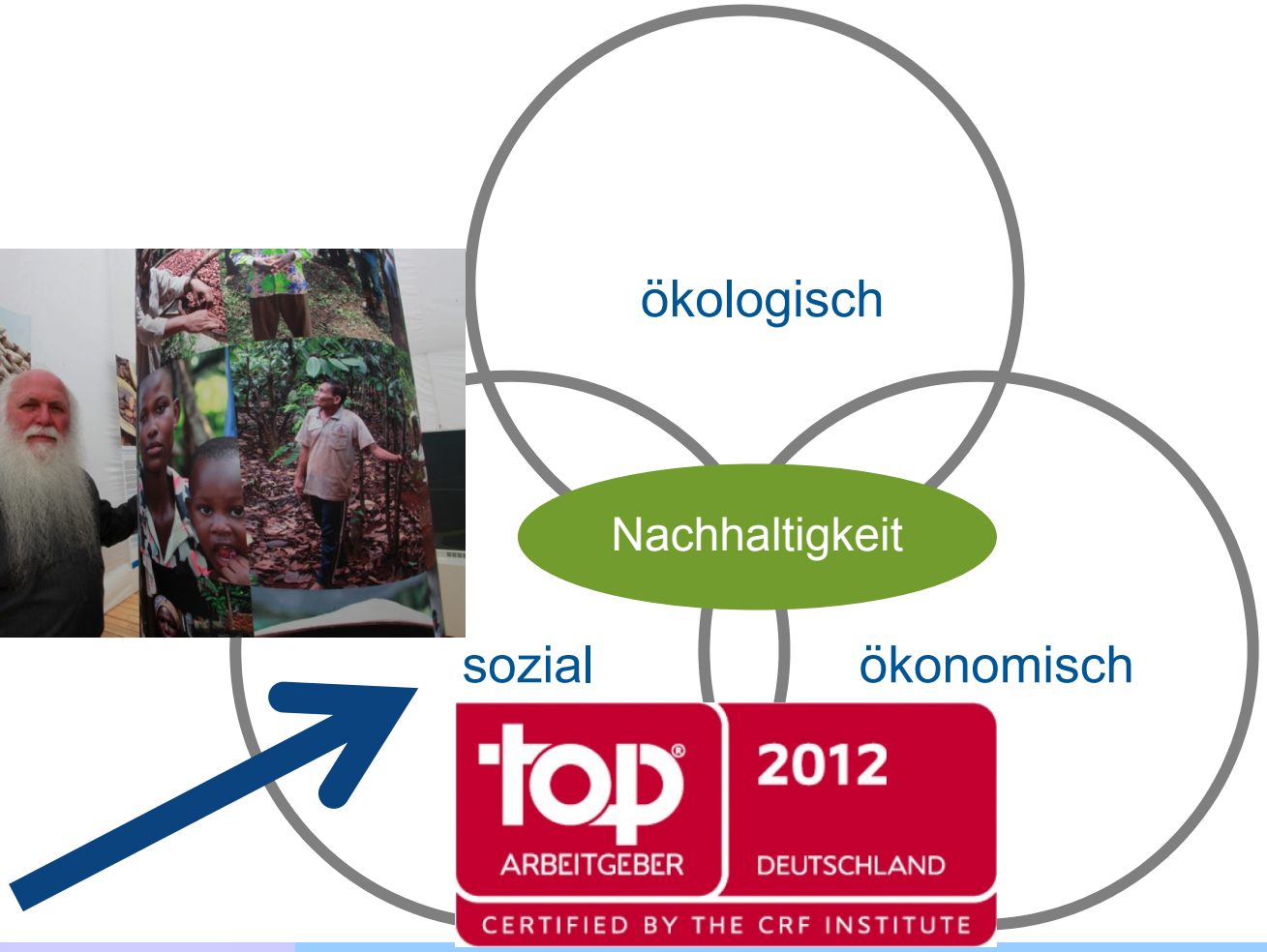

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Nachhaltigkeit bei Mars

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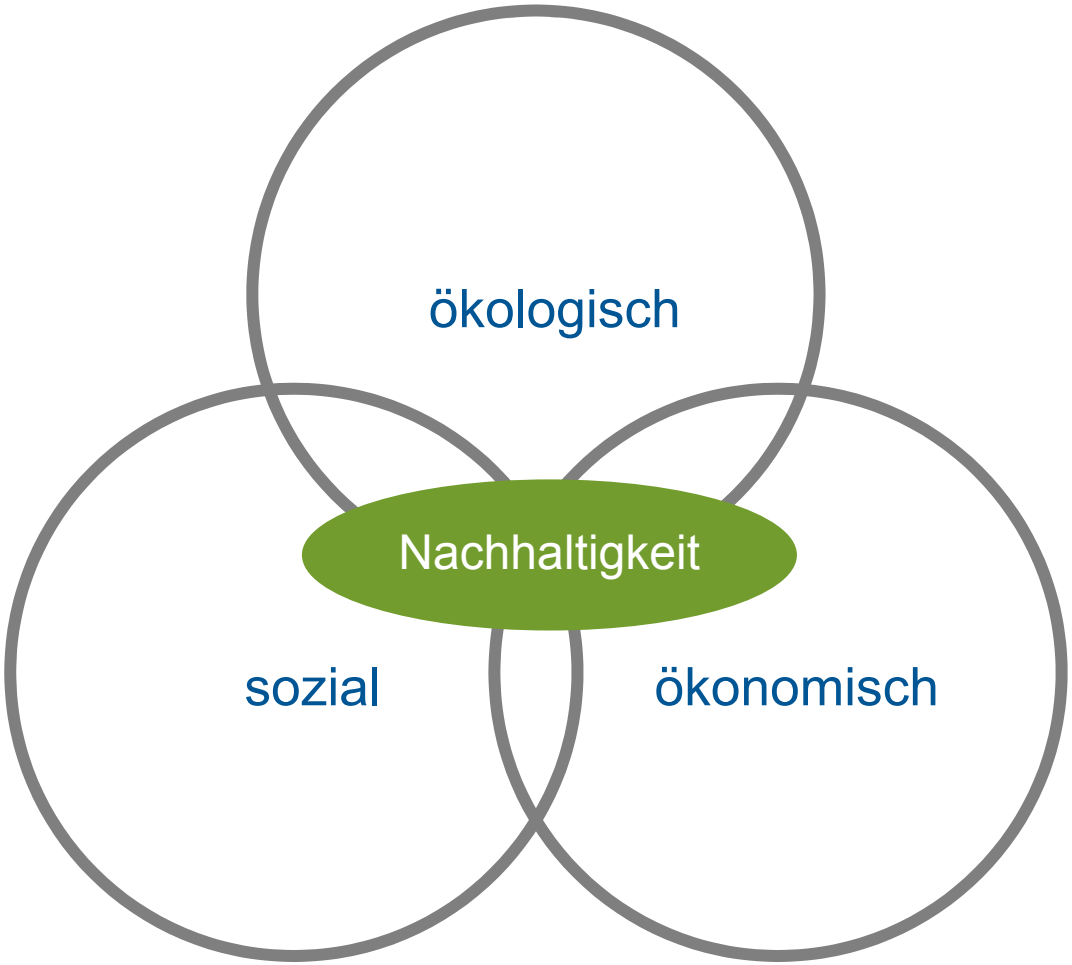

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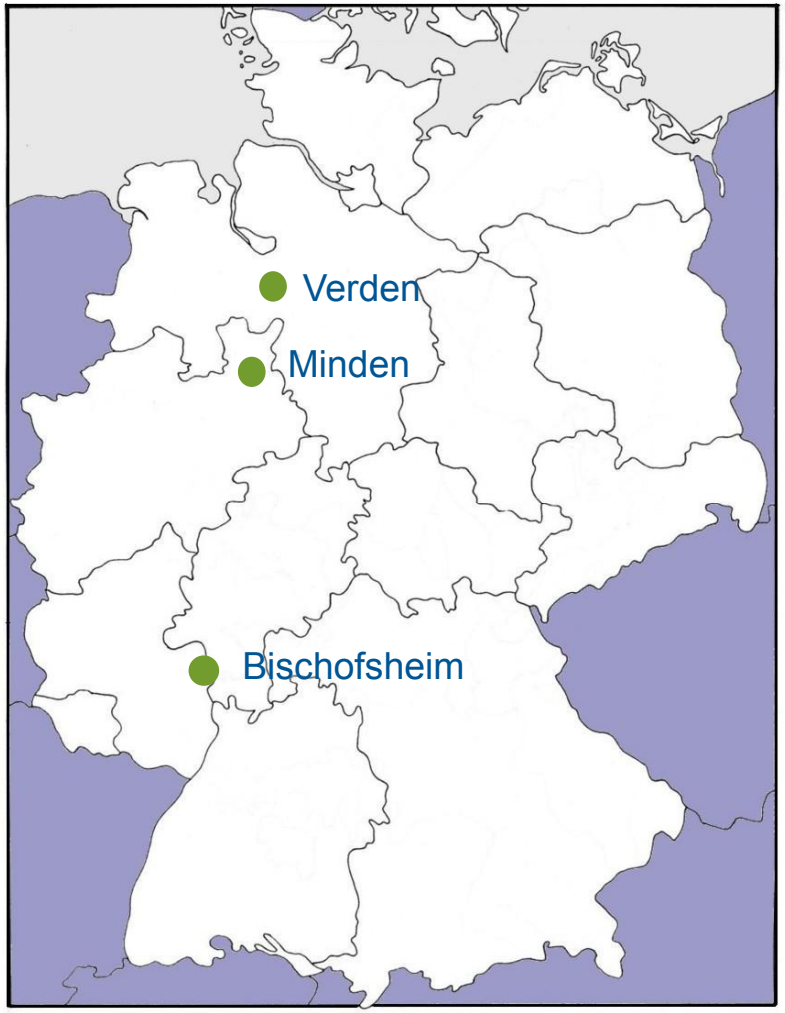
Nachhaltigkeit bei Mars

- **> 7.000**
  Anlieferpunkte
- **200-300**
  Lkw / Tag
- **1.300**
  Beschäftigte aus mittelständischen Logistikunternehmen im Dienst von Mars



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Nachhaltigkeit bei Mars

Wie viel ist noch drin?

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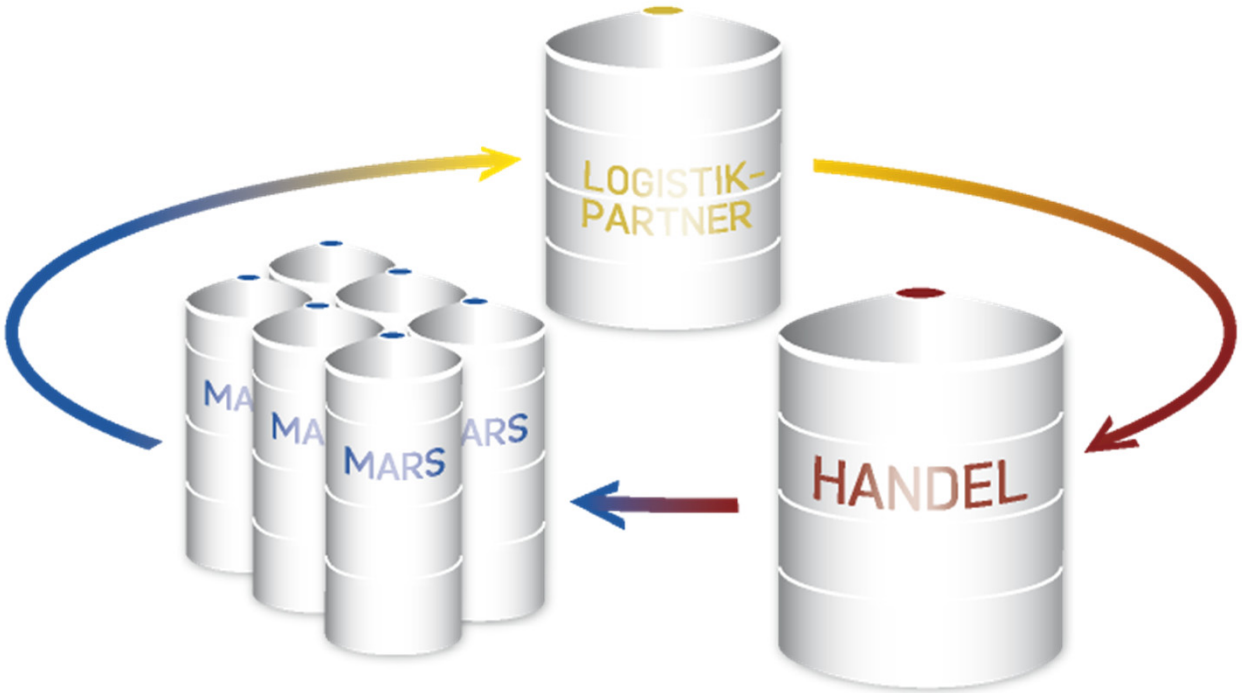
Kooperation in der Logistik



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Kooperation in der Logistik

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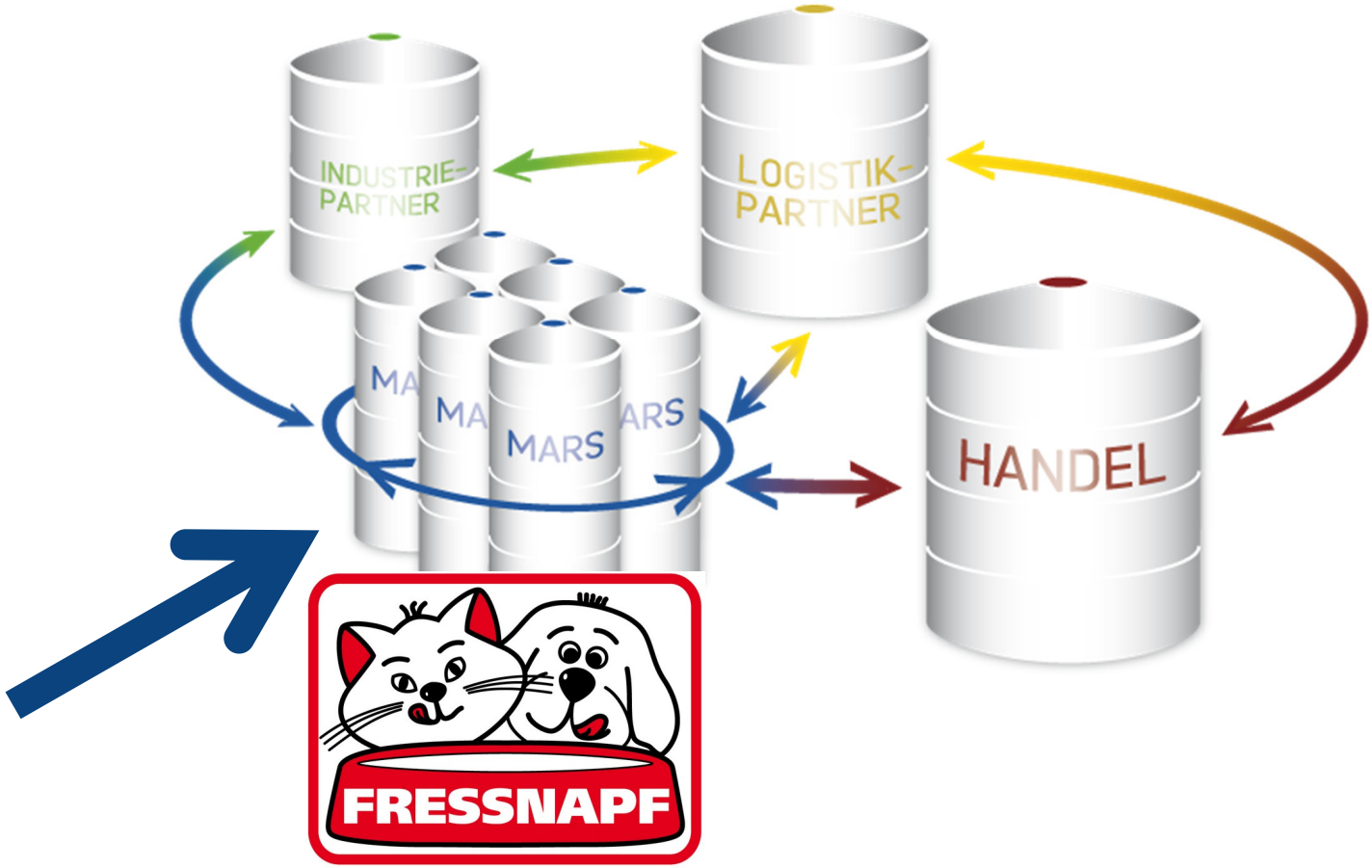

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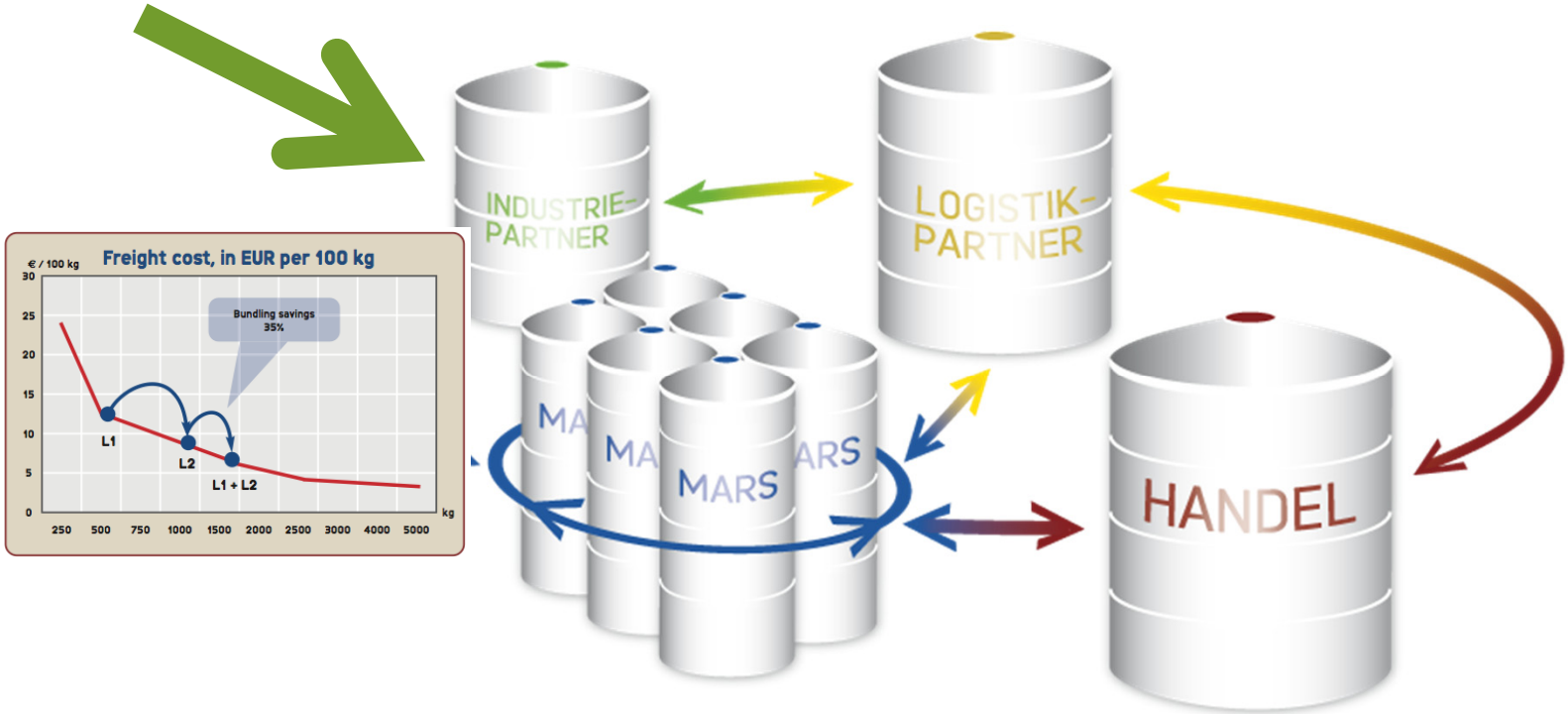

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Kooperation in der Logistik

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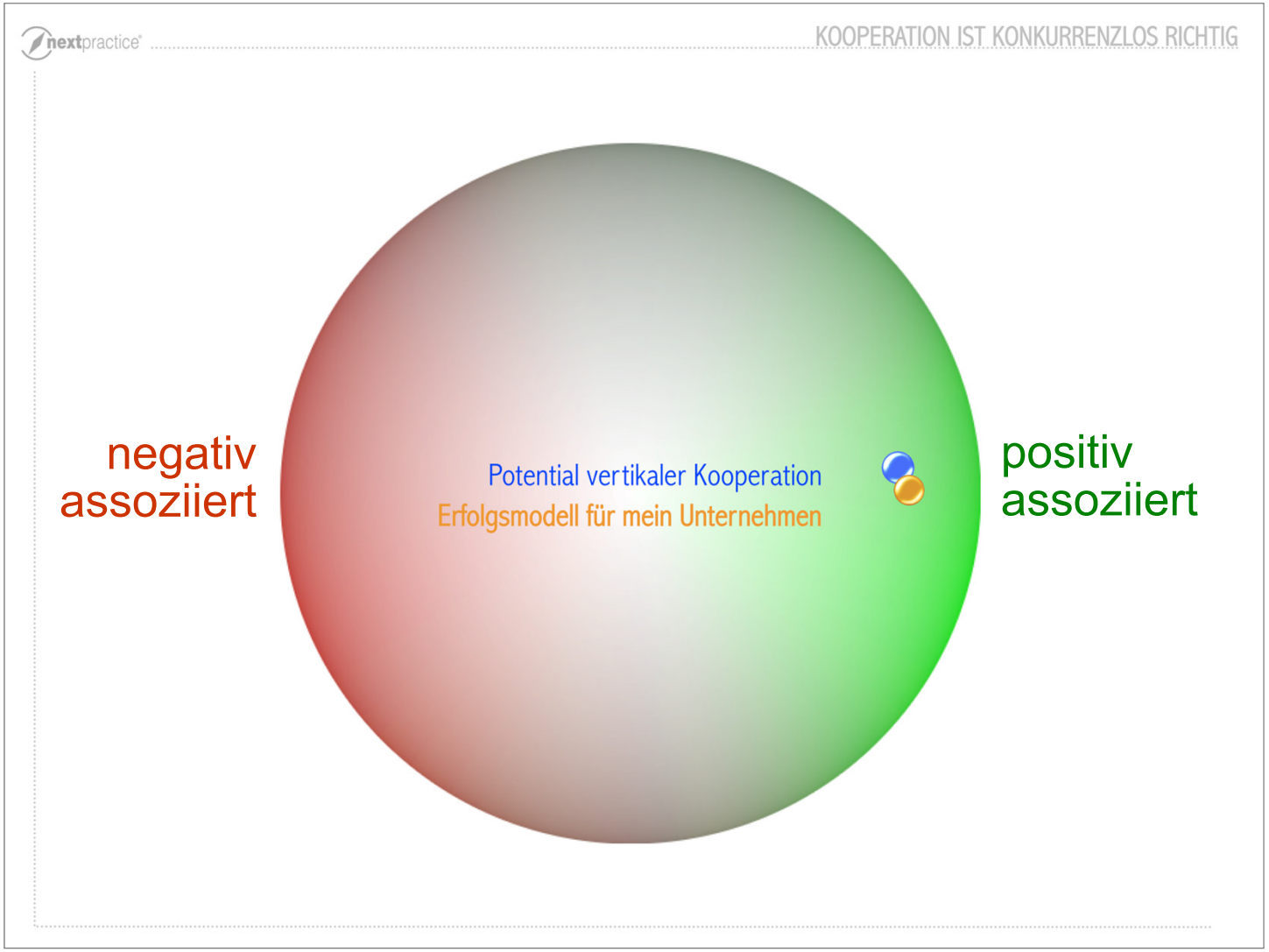
Die Zukunft der Kooperation



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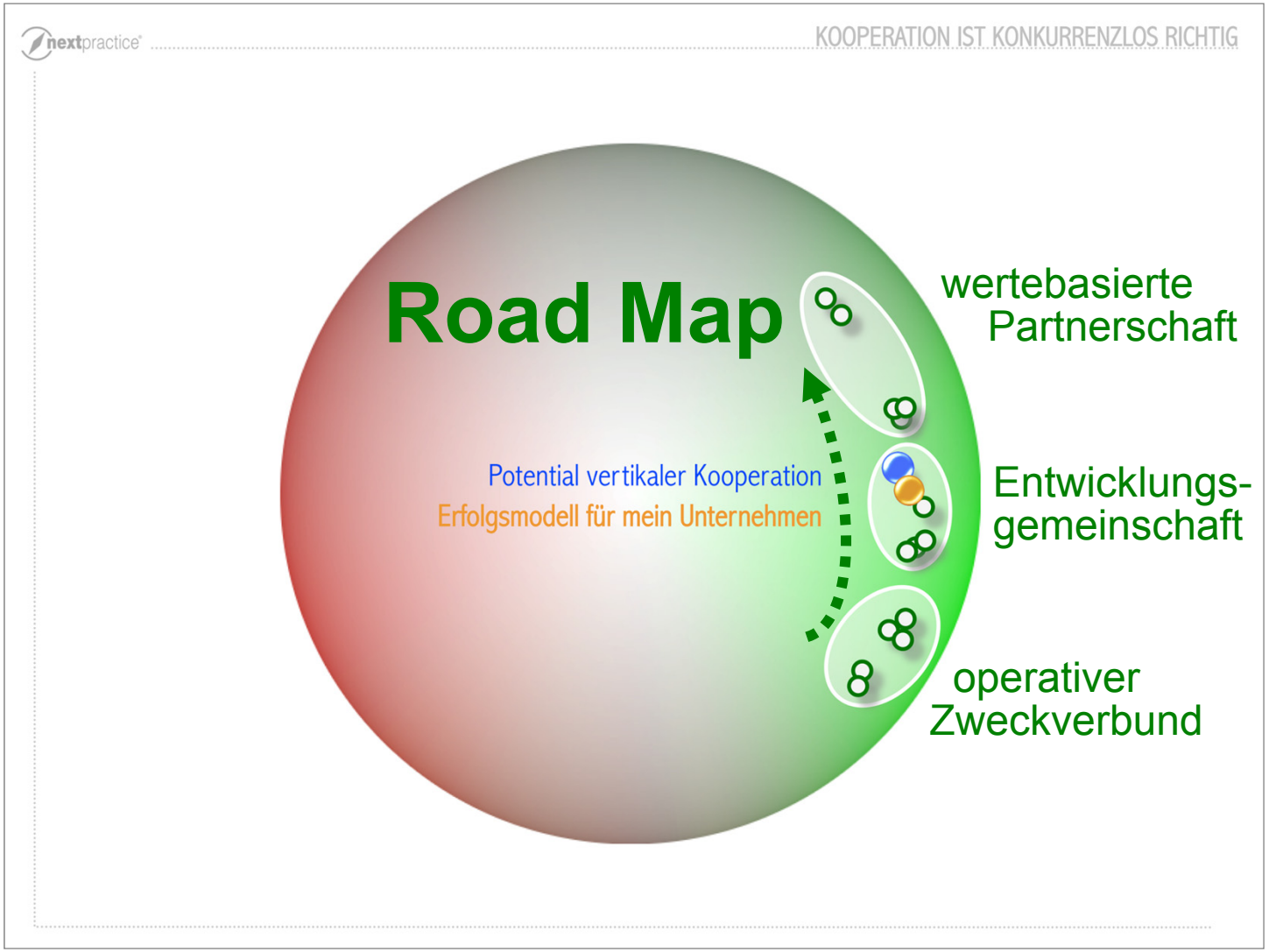
Die Zukunft der Kooperation



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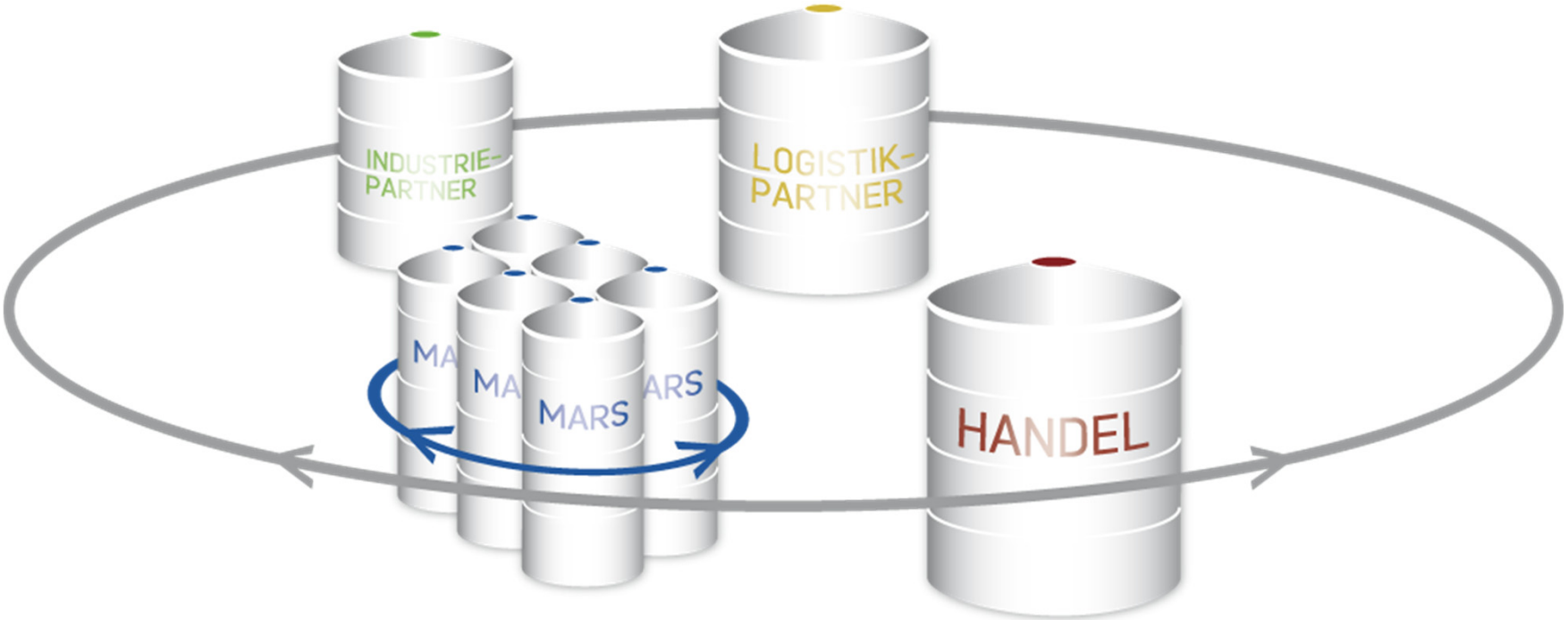
Unsere Erwartungen



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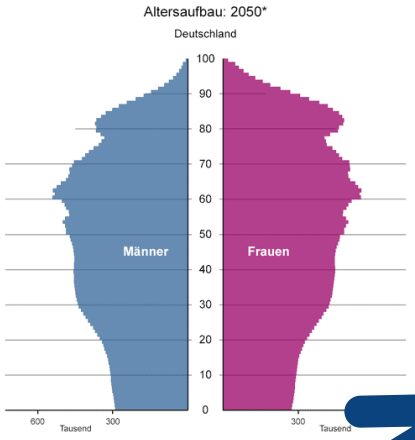

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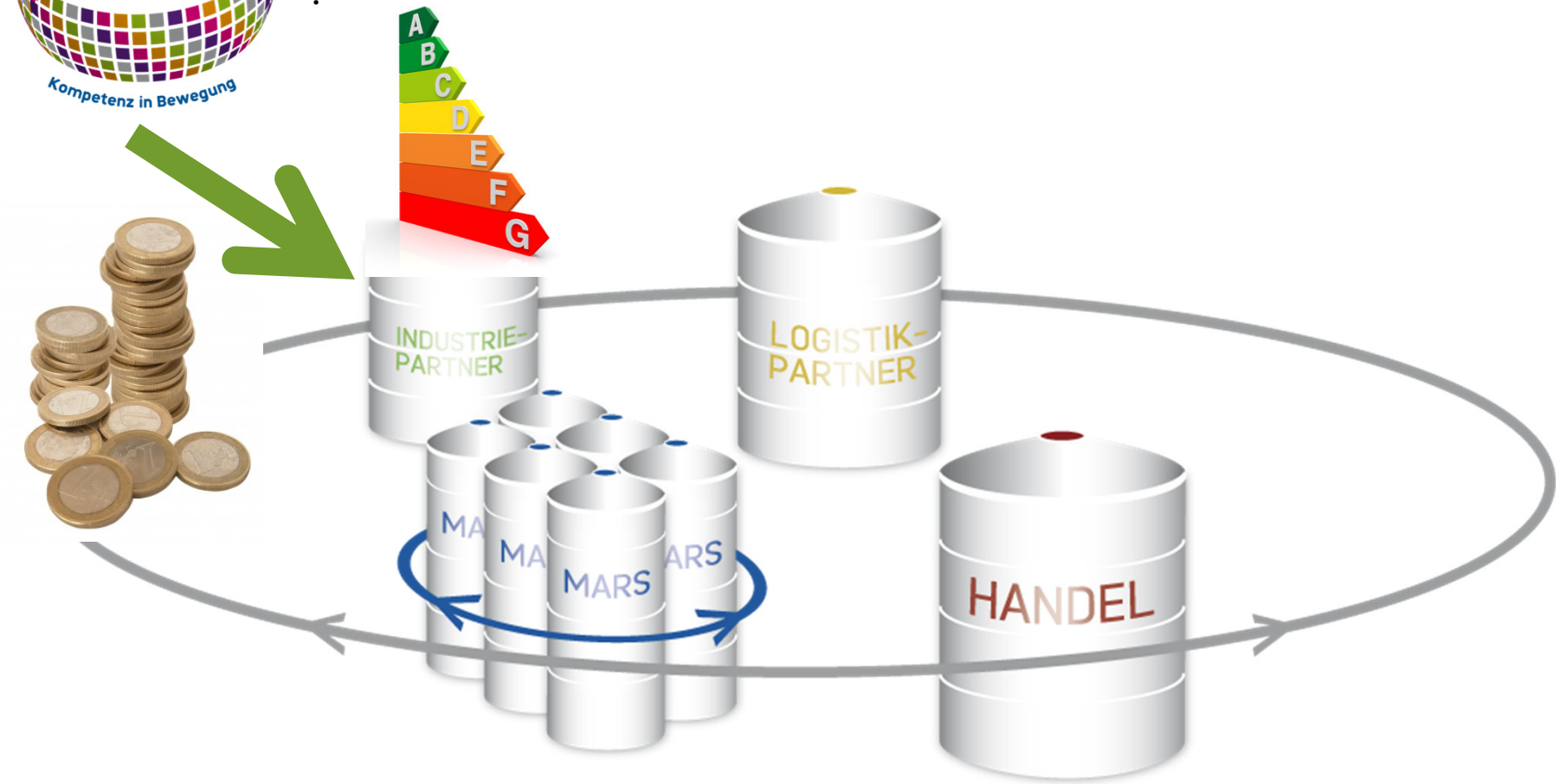

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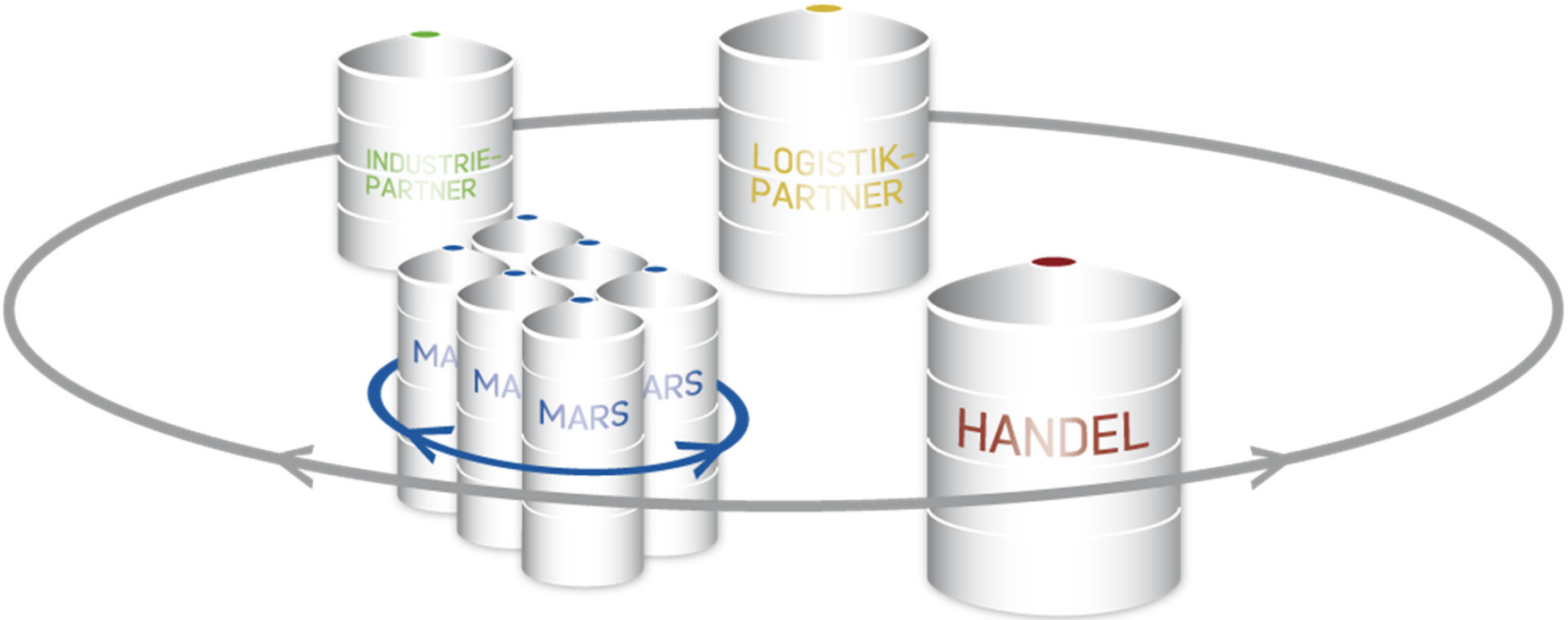

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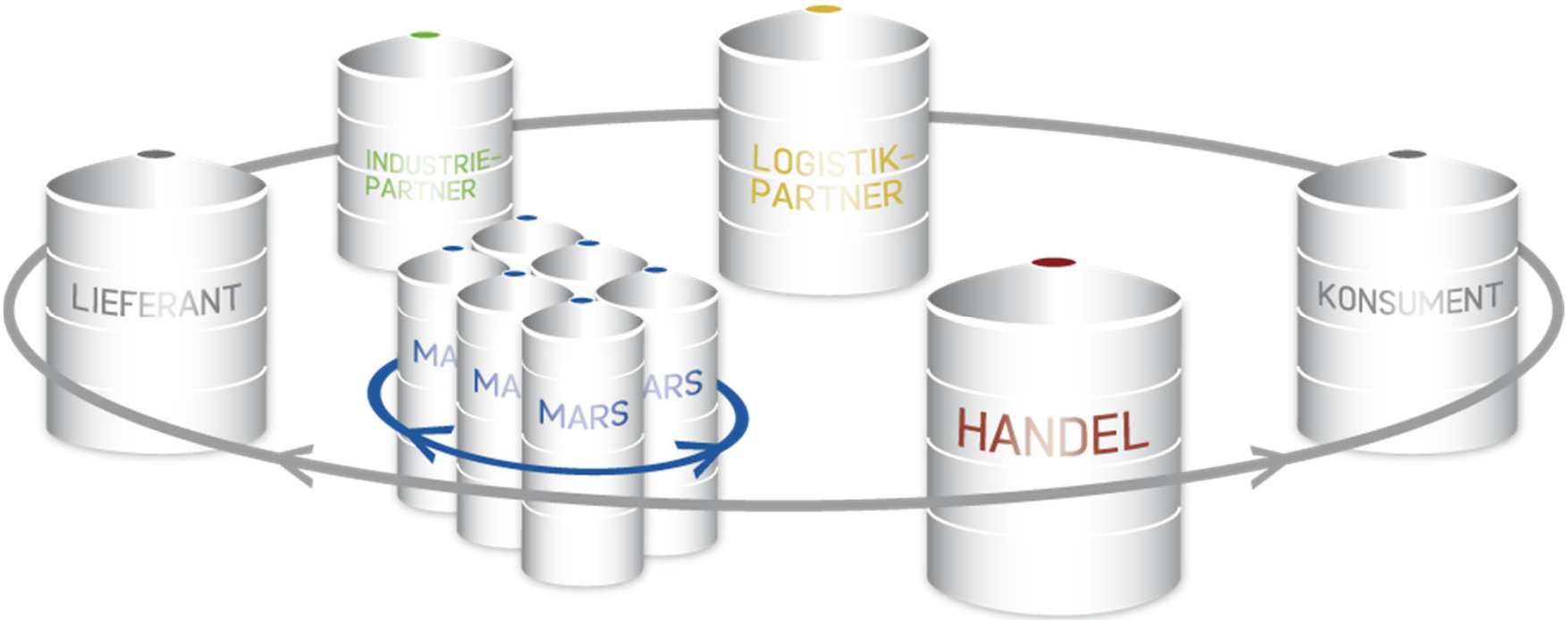
Logistik 2030



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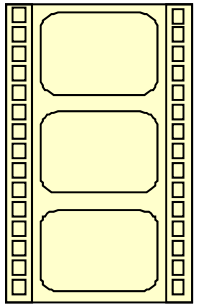
AGENDA 2017 – Der Film



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