LOADFOX

RIDESHARING FOR FREIGHT

We are addressing a €100B problem: unused truck capacity

~40%

Empty

<3%

Average EBIT margin

> 500,000

Carriers in Europe

but we had an idea!

LOADFOX

Our promise

help customers across Europe **increase their revenues** while **decreasing traffic and emissions**

LOADFOX

How it works

Alex

Carrier company

Alex Truck

~40%

empty. Tour starts tomorrow.

Ben

Forwarding company

Ben has freight, but

no capacity

to transport on his own

Alex

Carrier company

Ben
Forwarding company

Alex
Carrier company

Ben

More capacity thanks to LoadFox´ partner network

Forwarding company

LoadFox Algorithm

Combines full tours with Ben´s load and others
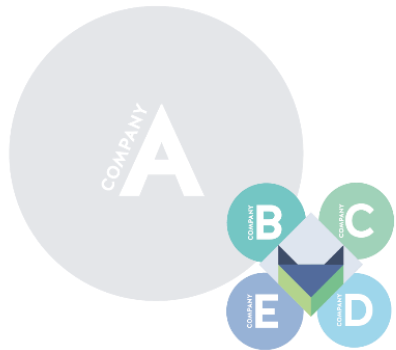
Alex books the tour

More revenue thanks to LoadFox loads
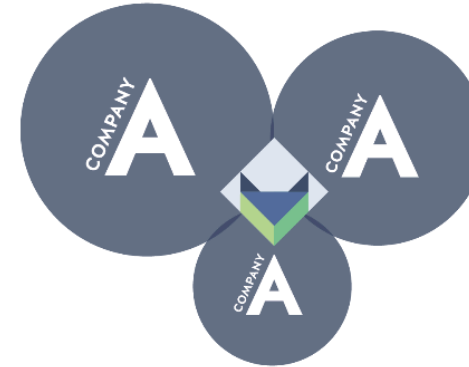
Alex

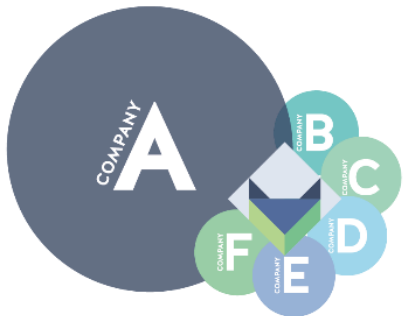Carrier company

Additional use cases: Closed groups

Cooperation of area forwarders for one large shipper
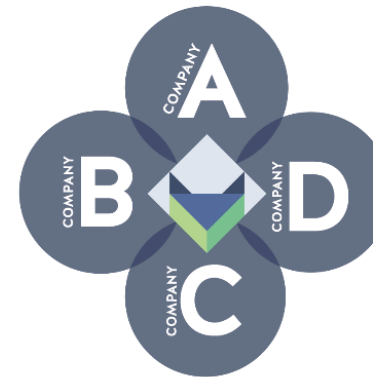
Pilot started

Internal optimization across locations of one company/cooperation

Pilot started

Management of existing **subcontractor** network of large forwarder

Pilot started

Additional opportunity: Groups for transportation companies with **sector specific** solutions, e.g. beverage transportation
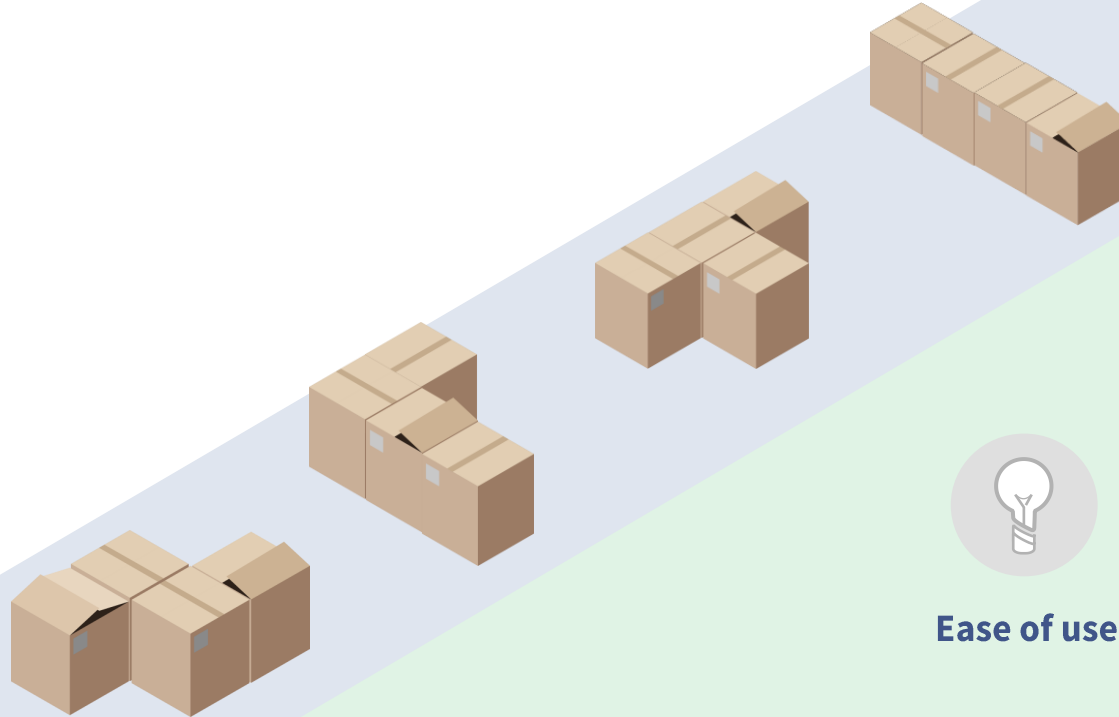
OUR USP

LoadFox is a revenue generating tool simplifying dispatchers' life due to a clever algorithm

TETRIS
our algorithm solves the puzzle of utilized truck capacities.

Connectivity with TMS and FMS

Ease of use

Broad access to loads/capacity

Trusted partners

Optimization algorithm

Proof of concept

Already 3000+ happy companies

"They deserve praise for building this network of carriers in such short time - we know that we can count on them."
ÜMIT AZAP - RUDOLF ROSE SPEDITION GMBH & CO. KG

"We use LoadFox because it helps us grow. We believe in LoadFox."
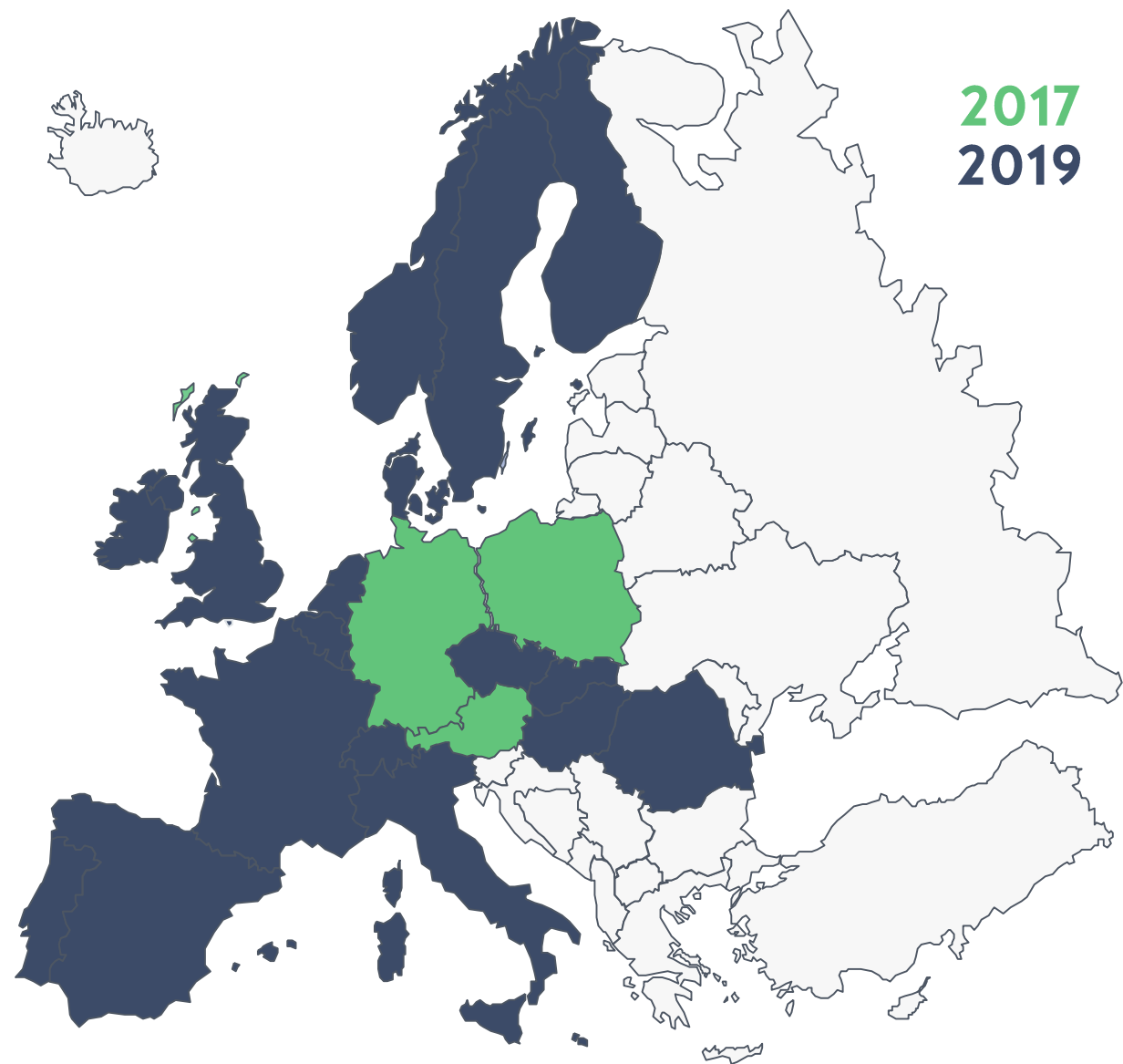TOM STANDKE - NIKOLAUS RATHMANN GMBH & CO. KG

"The staff is very nice and helpful and the whole team goes to great lengths to ensure that their customers are satisfied."
DANIEL WEINSTEIGER - JOHANN DETTENDORFER SPEDITION FERNTRANS GMBH & CO. KG

"The LoadFox automotive group has already helped us to find tours several times, thus ensuring an efficient use of our capacities".
ALICE SCHURR – RUDOLPH LOGISTIK GROUP

Next steps

2017
2019

LOADFOX is a digital revenue-generating tool which also decreases traffic and emissions to benefit all of us