

KOMBIMARKT

The cross-media market

10 month booking included:

Actually distributed circulation monthly:

1 x FERNFAHRER print:	30,000
plus digital:	10,100
1 x trans aktuell print/digital:	37,700
1 x trans aktuell digital:	22,200

monthly total:	100,000
thereof digital:	54,500

2 month (January/July) booking included:

Actually distributed circulation monthly:

1 x trans aktuell print/digital:	37,700
1 x trans aktuell digital:	22,200

monthly total:	59,900
thereof digital:	44,400

All data ETM Verlag



ETMverlag

Media Information 2024



is the combined classified crossmedial advertisement section for

trans aktuell

Die Zeitung für Transport, Logistik und Management

trans aktuell is the fortnightly published newspaper for transport, logistic and management. It offers its readers fast and easy information on traffic and transport policy all over Germany and Europe. Focal themes are transport management and fleet management. Whether readers are in search of latest news on marketing trends, legislative bills or look for general information on transport management - **trans aktuell** will give all information needed to fulfill daily tasks. News for the floating fleet - precise, up-to-date and practical.



FERNFAHRER is the German language truck magazine with latest and comprehensive news for the truck driver, haulage contractor and commercial vehicle manager.

The reader is provided with vehicle reports, tests and news on innovations as well as lively reports and fascinating stories in informal language. Truck drivers, their opinions and knowledge are another focus.

FERNFAHRER is news for the dedicated driver.

Please check our KombiMarkt homepage online at www.eurotransport.de one week prior publication. Follow the link: etm.de/kombimarkt

- Target Group:**
- Fleet and technical managers in the commercial vehicle field, traffic and in vehicle parks of federations, counties and municipalities
 - Directors and managers for selection and use of means of transport
 - Commercial vehicle managers in DEKRA member fleets and commercial motor vehicle workshops
 - Fleet managers and haulage contractors
 - qualified truck drivers

KOMBIMARKT is the joint cross-media classified ad section of **trans aktuell** and **FERNFAHRER**.

Your ad will appear in 10 months in each case
1 x in **trans aktuell** print/digital plus 1 x **trans aktuell** digital and
1 x in **FERNFAHRER** print and digital.
In January and July 2024 your ad will appear
1 x in **trans aktuell** print/digital plus 1 x **trans aktuell** digital.

one ad = 3 editions

Printed circulation/digital of individual objects in total monthly: 100,000 issues, of which 54,500 digital.

mm-price: Euro 4,50* net, colored ad without charge

Single booking: single booking of objects with the following conditions: **mm-price per object Euro 2.70* net**, colored ad without charge.

Flow text ads: private job and substitution requests
b/w: Euro 2.50 (incl. VAT). Phone: +49 7 11 1 82-1 88,
Fax: +49 711 1 82-17 83. Box code fee Euro 10.00 (1 column,
max. Height 50 mm, without frame and design options, without
discounts, sample copies and agency provision).

* Prices per mm height, width of column 43 mm, minimum height 20 mm.
All prices in Euro + VAT.

Publisher EuroTransportMedia
Verlags- und Veranstaltungs-GmbH
Postfach 81-02-07, 70519 Stuttgart, Germany
P.O. Box: Postfach 81-02-07, 70519 Stuttgart, Germany
Address: Handwerkstr. 15, 70565 Stuttgart, Germany
Advertisements: Phone: +49. 711. 784 98-94
E-Mail: norbert.blucke@etm.de
Payment: All insertion orders are accepted on a strictly prepaid basis only.

Payments can be made by International Money order/Bankers draft in Euro to: Baden Württembergische Bank AG, Stuttgart, bank code 600 501 01, Account No. 7871 5092 76, BAN DE13 6005 0101 7871 5092 76, BIC/SWIFT Code SOLADEST

Discounts: For discounts please see **trans aktuell** or **FERNFAHRER**. Final discounts from **trans aktuell** and **FERNFAHRER** can be transferred to **KOMBIMARKT**. The insertion in **KOMBI-MARKT** does not contribute to the fulfilment of the advertisement.

Combinatory Discounts, ad within 12 months (insertion year)

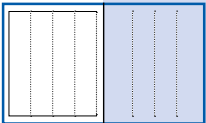
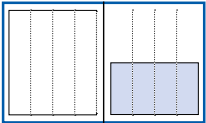
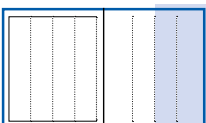
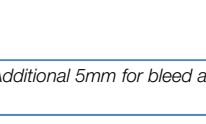
Series:	2 insertions	5 %	12 insertions	18 %
	4 insertions	10 %	18 insertions	20 %
	6 insertions	12 %	24 insertions	22 %
	9 insertions	15 %	30 insertions	25 %

General terms and conditions of ETM Verlag apply.

Month	Edition/ No.	Closing/ Copy Date	Publication Date	Month	Edition/ No.	Closing/ Copy Date	Publication Date
Jan.	<i>trans aktuell</i> 1 digital <i>trans aktuell</i> 2	15. 12. 2023	12. 01. 2024 26. 01. 2024	July	<i>trans aktuell</i> 13 digital <i>trans aktuell</i> 14	28. 06. 2024	12. 07. 2024 26. 07. 2024
Feb.	<i>trans aktuell</i> 3 digital <i>trans aktuell</i> 4 FERNFAHRER 2-3	05. 01. 2024	09. 02. 2024 23. 02. 2024 01. 02. 2024	Aug.	<i>trans aktuell</i> 15 digital <i>trans aktuell</i> 16 FERNFAHRER 9	12. 07. 2024	09. 08. 2024 23. 08. 2024 08. 08. 2024
March	<i>trans aktuell</i> 5 digital <i>trans aktuell</i> 6 FERNFAHRER 4	09. 02. 2024	08. 03. 2024 22. 03. 2024 07. 03. 2024	Sept.	<i>trans aktuell</i> 17 digital <i>trans aktuell</i> 18 FERNFAHRER 10	08. 08. 2024	06. 09. 2024 20. 09. 2024 05. 09. 2024
April	<i>trans aktuell</i> 7 digital <i>trans aktuell</i> 8 FERNFAHRER 5	06. 03. 2024	12. 04. 2024 26. 04. 2024 04. 04. 2024	Oct.	<i>trans aktuell</i> 19 digital <i>trans aktuell</i> 20 FERNFAHRER 11	12. 09. 2024	04. 10. 2024 18. 10. 2024 10. 10. 2024
May	<i>trans aktuell</i> 9 digital <i>trans aktuell</i> 10 FERNFAHRER 6	11. 04. 2024	10. 05. 2024 24. 05. 2024 08. 05. 2024	Nov.	<i>trans aktuell</i> 21 digital <i>trans aktuell</i> 22 FERNFAHRER 12	09. 10. 2024	08. 11. 2024 22. 11. 2024 07. 11. 2024
June	<i>trans aktuell</i> 11 digital <i>trans aktuell</i> 12 FERNFAHRER 7-8	23. 05. 2024	07. 06. 2024 21. 06. 2024 20. 06. 2024	Dec.	<i>trans aktuell</i> 23 digital <i>trans aktuell</i> 24 FERNFAHRER 1-2/25	15. 11. 2024	06. 12. 2024 20. 12. 2024 12. 12. 2024

Edition No.	Closing Date	Copy Date	Publication Date
2-3/2024	05. 01. 2024	05. 01. 2024	01. 02. 2024
4/2024	09. 02. 2024	09. 02. 2024	07. 03. 2024
5/2024	06. 03. 2024	06. 03. 2024	04. 04. 2024
6/2024	11. 04. 2024	11. 04. 2024	08. 05. 2024
7-8/2024	23. 05. 2024	23. 05. 2024	20. 06. 2024
9/2024	12. 07. 2024	12. 07. 2024	08. 08. 2024
10/2024	08. 08. 2024	08. 08. 2024	05. 09. 2024
11/2024	12. 09. 2024	12. 09. 2024	10. 10. 2024
12/2024	09. 10. 2024	09. 10. 2024	07. 11. 2024
1-2/2025	15. 11. 2024	15. 11. 2024	12. 12. 2024

Edition No.	Closing Date	Copy Date	Publication Date	Edition No.	Closing Date	Copy Date	Publication Date
1/2024 <input type="checkbox"/>	15. 12. 2023	15. 12. 2023	12. 01. 2024	13/2024 <input type="checkbox"/>	28. 06. 2024	28. 26. 2024	12. 07. 2024
2/2024	12. 01. 2024	12. 01. 2024	26. 01. 2024	14/2024	12. 07. 2024	12. 07. 2024	26. 07. 2024
3/2024 <input type="checkbox"/>	26. 01. 2024	26. 01. 2024	09. 02. 2024	15/2024 <input type="checkbox"/>	26. 07. 2024	26. 07. 2024	09. 08. 2024
4/2024	09. 02. 2024	09. 02. 2024	23. 02. 2024	16/2024	08. 08. 2024	08. 08. 2024	23. 08. 2024
5/2024 <input type="checkbox"/>	23. 02. 2024	23. 02. 2024	08. 03. 2024	17/2024 <input type="checkbox"/>	23. 08. 2024	23. 08. 2024	06. 09. 2024
6/2024	08. 03. 2024	08. 03. 2024	22. 03. 2024	18/2024	06. 09. 2024	06. 09. 2024	20. 09. 2024
7/2024 <input type="checkbox"/>	27. 03. 2024	27. 03. 2024	12. 04. 2024	19/2024 <input type="checkbox"/>	19. 09. 2024	19. 09. 2024	04. 10. 2024
8/2024	12. 04. 2024	12. 04. 2024	26. 04. 2024	20/2024	04. 10. 2024	04. 10. 2024	18. 10. 2024
9/2024 <input type="checkbox"/>	24. 04. 2024	24. 04. 2024	10. 05. 2024	21/2024 <input type="checkbox"/>	23. 10. 2024	23. 10. 2024	08. 11. 2024
10/2024	08. 05. 2024	08. 05. 2024	24. 05. 2024	22/2024	08. 11. 2024	08. 11. 2024	22. 11. 2024
11/2024 <input type="checkbox"/>	23. 05. 2024	23. 05. 2024	07. 06. 2024	23/2024 <input type="checkbox"/>	22. 11. 2024	22. 11. 2024	06. 12. 2024
12/2024	07. 06. 2024	07. 06. 2024	21. 06. 2024	24/2024	06. 12. 2024	06. 12. 2024	20. 12. 2024

Formats					Kombimarkt	Single Booking
	1/1 Page	<i>bleed*</i>	230 x 298 mm + 3 mm trim 185 x 248 mm trans aktuell (type area) FERNFAHRER contact ads	<i>in Euro</i>	5,200.00 <i>upon request</i>	2,980.00
	1/2 Page	type area <i>horizontal</i>	185 x 125 mm FERNFAHRER contact ads	<i>in Euro</i>	2,320.00 <i>upon request</i>	1,300.00
	1/2 Page	<i>bleed*</i> <i>vertical</i>	114 x 298 mm + 3 mm trim 90 x 248 mm in trans aktuell (type area)	<i>in Euro</i>	2,980.00	1,500.00
	1/2 Page	<i>bleed*</i> <i>horizontal</i>	230 x 150 mm + 3 mm trim 185 x 122 mm in trans aktuell (type area)	<i>in Euro</i>	2,980.00	1,500.00

*Additional 5mm for bleed ads per page. Text and picture elements need to have at least 10mm space from edge.

Formats	in Euro	KombiMarkt	Single Booking
mm-price		4.50	2.70

Classified advertisements 2.40 Euro for **FERNFAHRER** and **trans aktuell**.

A

24autohof
Altec
American Truck Promotion
Arbeit- und Verkehrsmedizin
Anhalt Logistics

B

Beresa
Bergler
BFS Business Fleet Services
Bibow
Bley Sieglinde
BLG Logistik
Brucker
Brumund

C

Containerplanet
Contargo
Contrail
Couriernet

D

DEKRA
Deufrance
DHL Foodlogistics
Dickie Spielzeug
Dietz Kanzlei

E

Europart

F

F-Trucks
Fahrschule Mülln

Fercam
FHT Flüssiggas
Findeisen
Franke
Freitag Lab.
FS-Fahrerschmiede

G

GE-PAL
Geiger
GFT Logistics
Gieß
Girr Logistik
GK Spedition
Greiwing
Grimm Spedition
Grumbach
GTI Mietfahrzeugcenter

H

Haas
Hanseteam
Hauser Logistik
Helfert
Hellmann
Herz
Hess
HF Works
Hödlmayr
Hofmann
Hoyer
Hutschenreuter

I

IHV Trnetschek
Imgrund Silogistic

Inprodi

J

Jantschitsch
Jobberia
Jobmatchme
Ju-Tra
JWE Events

K

Kammann
Kicherer
Kipfer-Logistik
Koppelhuber
König Trebor
Kraft Logistik
Kutter

L

Lanfer
Lauterbach
Lippstädter
Lück Fahrzeugbau

M

Maxi-Chiptuning
Merbag
Mercedes-Benz
Mevissen

N

Niebel
Nitschke
Nobilia Werke
Nolte
NT Hafenspedition

O

Oborowski
Ostendorf
OVS Europa Truck Trial

P

Peelen
Pfenning Logistics
Planitzer
PLV Logistik
Pohlmann
Prodecon

R

Reinert
Reuss
REWE
Rheinkraft
Rhenus Chemical
Roitzsch
Rosen Truck
RTS Transport

S

Safety Seal
SAS
Schaub Transporte
Scheck GmbH
Schevel
Schmidt
Schmitt
Schmudlach
Schneider
Schoch
Schockemöhle
Sotecs

Star Distribution
Stark Reinigungsgeräte
Stars & Stripes
Stauzebach
Stegmaier
Steller Spedition
Strohofer

T

Tank-Stop
Testme
Transport-Akademie
TransX
Trucker Church

U

Uhl Trucks
Unipack

V

Vögel Bludesch
Vogt Container

W

Wackler Personal
Wahr Energie
Walter Leasing
Walter Logistik
Westfracht
Wallek
Wiener
Wirtz



Norbert Blucke

Marketing

Media advice, offers, orders, printing material and technical advice

EuroTransportMedia
Verlags- und Veranstaltungs-GmbH
Handwerkstraße 15
70565 Stuttgart, Germany

Norbert Blucke
Phone +49. 711. 7 84 98-94
E-Mail norbert.blucke@etm.de

Ad Management

Via Motor Presse Stuttgart:
further questions, confirmations, invoices

Motor Presse Stuttgart GmbH & Co. KG
Leuschnerstraße 1
70174 Stuttgart, Germany

KombiMarkt Bookings:

Iris Eifrig
Phone +49. 711. 1 82-16 13
E-Mail ieifrig@motorpresse.de

Julia Ruprecht
Phone +49. 711. 1 82-15 48
E-Mail jruprecht@motorpresse.de

Files for advertisements:

Please send your printing material with electronic ticket via Internet:

„Elektronisches Datenticket“ at
<https://www.etm.de/anzeigenannahme>

ETMverlag

*EuroTransportMedia
Verlags- und Veranstaltungs-GmbH
Das Gemeinschaftsunternehmen von DEKRA,
Motor Presse Stuttgart
und VF Verlagsgesellschaft*