

# KOMBIMARKT

The cross-media market

One month booking includes:

Printed Circulation/e-paper  
monthly:

1 x FERNFAHRER print:	25,000
1 x trans aktuell print/digital:	37,200
1 x trans aktuell digital:	17,200

monthly total: 79,400  
of which e-paper: 34,400

All data ETM Verlag



**ETM**verlag

Media Information 2023



is the combined classified crossmedial advertisement section for

## *trans aktuell*

Die Zeitung für Transport, Logistik und Management

*trans aktuell* is the fortnightly published newspaper for transport, logistic and management. It offers its readers fast and easy information on traffic and transport policy all over Germany and Europe. Focal themes are transport management and fleet management. Whether readers are in search of latest news on marketing trends, legislative bills or look for general information on transport management - *trans aktuell* will give all information needed to fulfill daily tasks. News for the floating fleet - precise, up-to-date and practical.



**FERNFAHRER** is the German language truck magazine with latest and comprehensive news for the truck driver, haulage contractor and commercial vehicle manager.

The reader is provided with vehicle reports, tests and news on innovations as well as lively reports and fascinating stories in informal language. Truck drivers, their opinions and knowledge are another focus.

**FERNFAHRER** is news for the dedicated driver.

Please check our KombiMarkt homepage online at [www.eurotransport.de](http://www.eurotransport.de) one week prior publication. Follow the link: [etm.de/kombimarkt](http://etm.de/kombimarkt)

- Target Group:**
- Fleet and technical managers in the commercial vehicle field, traffic and in vehicle parks of federations, counties and municipalities
  - Directors and managers for selection and use of means of transport
  - Commercial vehicle managers in DEKRA member fleets and commercial motor vehicle workshops
  - Fleet managers and haulage contractors
  - qualified truck drivers

**KOMBIMARKT** is the joint cross-media classified ad section of **trans aktuell** and **FERNFAHRER**.

Your ad will appear monthly 1 x in **trans aktuell** print/digital plus 1 x **trans aktuell** digital and 1 x in **FERNFAHRER** print.

one ad = 3 editions

**Printed circulation/e-paper of individual objects in total monthly: 79,400 issues, of which 34,400 e-paper.**

**mm-price: Euro 4,50\* net**, colored ad without charge

**Single booking:** single booking of objects with the following conditions: **mm-price per object Euro 2.70\* net**, colored ad without charge.

**Flow text ads:** private job and substitution requests b/w: Euro 2.50 (incl. VAT). Phone: +49 7 11 1 82-1 88, Fax: +49 711 1 82-17 83. Box code fee Euro 10.00 (1 column, max. Height 50 mm, without frame and design options, without discounts, sample copies and agency provision).

\* Prices per mm height, width of column 43 mm, minimum height 20 mm.  
All prices in Euro + VAT.

**Publisher** EuroTransportMedia  
Verlags- und Veranstaltungs-GmbH  
Postfach 81-02-07, 70519 Stuttgart, Germany  
**P.O. Box:** Postfach 81-02-07, 70519 Stuttgart, Germany  
**Address:** Handwerkstr. 15, 70565 Stuttgart, Germany  
**Advertisements:** Phone: +49. 711. 784 98-94  
E-Mail: norbert.blucke@etm.de  
**Payment:** All insertion orders are accepted on a strictly prepaid basis only.

Payments can be made by International Money order/Bankers draft in Euro to: Baden Württembergische Bank AG, Stuttgart, bank code 600 501 01, Account No. 7871 5092 76, BAN DE13 6005 0101 7871 5092 76, BIC/SWIFT Code SOLADEST

**Discounts:** For discounts please see **trans aktuell** or **FERNFAHRER**. Final discounts from **trans aktuell** and **FERNFAHRER** can be transferred to **KOMBIMARKT**. The insertion in **KOMBI-MARKT** does not contribute to the fulfilment of the advertisement.

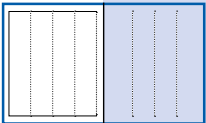
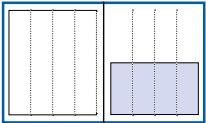
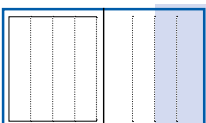
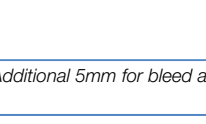
### Combinatory Discounts, ad within 12 months (insertion year)

<b>Series:</b>	2 insertions	5 %	12 insertions	18 %
	4 insertions	10 %	18 insertions	20 %
	6 insertions	12 %	24 insertions	22 %
	9 insertions	15 %	30 insertions	25 %

Month	Edition/ No.	Closing/ Copy Date	Publication Date	Month	Edition/ No.	Closing/ Copy Date	Publication Date
Jan.	<i>trans aktuell</i> 1 digital <i>trans aktuell</i> 2 FERNFAHRER 2	15. 12. 2022	13. 01. 2023 27. 01. 2023 07. 01. 2023	July	<i>trans aktuell</i> 13 digital <i>trans aktuell</i> 14 FERNFAHRER 8	12. 06. 2023	07. 07. 2023 21. 07. 2023 01. 07. 2023
Feb.	<i>trans aktuell</i> 3 digital <i>trans aktuell</i> 4 FERNFAHRER 3	16. 01. 2023	10. 02. 2023 24. 02. 2023 04. 02. 2023	Aug.	<i>trans aktuell</i> 15 digital <i>trans aktuell</i> 16 FERNFAHRER 9	17. 07. 2023	04. 08. 2023 18. 08. 2023 05. 08. 2023
March	<i>trans aktuell</i> 5 digital <i>trans aktuell</i> 6 FERNFAHRER 4	13. 02. 2023	10. 03. 2023 24. 03. 2023 04. 03. 2023	Sept.	<i>trans aktuell</i> 17 digital <i>trans aktuell</i> 18 FERNFAHRER 10	14. 08. 2023	08. 09. 2023 22. 09. 2023 02. 09. 2023
April	<i>trans aktuell</i> 7 digital <i>trans aktuell</i> 8 FERNFAHRER 5	13. 03. 2023	06. 04. 2023 21. 04. 2023 01. 04. 2023	Oct.	<i>trans aktuell</i> 19 digital <i>trans aktuell</i> 20 FERNFAHRER 11	15. 09. 2023	06. 10. 2023 20. 10. 2023 07. 10. 2023
May	<i>trans aktuell</i> 9 digital <i>trans aktuell</i> 10 FERNFAHRER 6	14. 04. 2023	05. 05. 2023 26. 05. 2023 06. 05. 2023	Nov.	<i>trans aktuell</i> 21 digital <i>trans aktuell</i> 22 FERNFAHRER 12	12. 10. 2023	03. 11. 2023 17. 11. 2023 04. 11. 2023
June	<i>trans aktuell</i> 11 digital <i>trans aktuell</i> 12 FERNFAHRER 7	11. 05. 2023	09. 06. 2023 23. 06. 2023 03. 06. 2023	Dec.	<i>trans aktuell</i> 23 digital <i>trans aktuell</i> 24 FERNFAHRER 1/24	13. 11. 2023	01. 12. 2023 15. 12. 2023 02. 12. 2023

<b>Edition No.</b>	<b>Closing Date</b>	<b>Copy Date</b>	<b>Publication Date</b>
2/2023	15. 12. 2022	15. 12. 2022	07. 01. 2023
3/2023	16. 01. 2023	16. 01. 2023	04. 02. 2023
4/2023	13. 02. 2023	13. 02. 2023	04. 03. 2023
5/2023	13. 03. 2023	13. 03. 2023	01. 04. 2023
6/2023	14. 04. 2023	14. 04. 2023	06. 05. 2023
7/2023	11. 05. 2023	11. 05. 2023	03. 06. 2023
8/2023	12. 06. 2023	12. 06. 2023	01. 07. 2023
9/2023	17. 07. 2023	17. 07. 2023	05. 08. 2023
10/2023	14. 08. 2023	14. 08. 2023	02. 09. 2023
11/2023	15. 09. 2023	15. 09. 2023	07. 10. 2023
12/2023	12 10. 2023	12. 10. 2023	04. 11. 2023
1/2024	13. 11. 2023	13. 11. 2023	02. 12. 2023

Edition No.	Closing Date	Copy Date	Publication Date	Edition No.	Closing Date	Copy Date	Publication Date
1/2023 <input type="checkbox"/>	29. 12. 2022	29. 12. 2022	13. 01. 2023	13/2023 <input type="checkbox"/>	23. 06. 2023	23. 06. 2023	07. 07. 2023
2/2023	13. 01. 2012	13. 01. 2023	27. 01. 2023	14/2023	07. 07. 2023	07. 07. 2023	21. 07. 2023
3/2023 <input type="checkbox"/>	27. 01. 2023	27. 01. 2023	10. 02. 2023	15/2023 <input type="checkbox"/>	21. 07. 2023	21. 07. 2023	04. 08. 2023
4/2023	10. 02. 2023	10. 02. 2023	24. 02. 2023	16/2023	04. 08. 2023	04. 08. 2023	18. 08. 2023
5/2023 <input type="checkbox"/>	24. 02. 2023	24. 02. 2023	10. 03. 2023	17/2023 <input type="checkbox"/>	25. 08. 2023	25. 08. 2023	08. 09. 2023
6/2023	10. 03. 2023	10. 03. 2023	24. 03. 2023	18/2023	08. 09. 2023	08. 09. 2023	22. 09. 2023
7/2023 <input type="checkbox"/>	23. 03. 2023	23. 03. 2023	06. 04. 2023	19/2023 <input type="checkbox"/>	21. 09. 2023	21. 01. 2023	06. 10. 2023
8/2023	05. 04. 2023	05. 04. 2023	21. 04. 2023	20/2023	06. 10. 2023	06. 10. 2023	20. 10. 2023
9/2023 <input type="checkbox"/>	20. 04. 2023	20. 04. 2023	05. 05. 2023	21/2023 <input type="checkbox"/>	18. 10. 2023	18. 10. 2023	03. 11. 2023
10/2023	11. 05. 2023	11. 05. 2023	26. 05. 2023	22/2023	03. 11. 2023	03. 11. 2023	17. 11. 2023
11/2023 <input type="checkbox"/>	24. 05. 2023	24. 05. 2023	09. 06. 2023	23/2023 <input type="checkbox"/>	17. 11. 2023	17. 11. 2023	01. 12. 2023
12/2023	09. 06. 2023	09. 06. 2023	23. 06. 2023	24/2023	01. 12. 2023	01. 12. 2023	15. 12. 2023

Formats					Kombimarkt	Single Booking
	<b>1/1 Page</b>	<i>bleed*</i>	230 x 298 mm + 3 mm trim 185 x 248 mm <i>trans aktuell</i> (type area) <b>FERNFAHRER</b> contact ads	<i>in Euro</i>	5,200.00 <i>upon request</i>	2,980.00
	<b>1/2 Page</b>	type area <i>horizontal</i>	185 x 125 mm <b>FERNFAHRER</b> contact ads	<i>in Euro</i>	2,320.00 <i>upon request</i>	1,300.00
	<b>1/2 Page</b>	<i>bleed*</i> <i>vertical</i>	114 x 298 mm + 3 mm trim 90 x 248 mm <i>in trans aktuell</i> (type area)	<i>in Euro</i>	2,980.00	1,500.00
	<b>1/2 Page</b>	<i>bleed*</i> <i>horizontal</i>	230 x 150 mm + 3 mm trim 185 x 122 mm <i>in trans aktuell</i> (type area)	<i>in Euro</i>	2,980.00	1,500.00

\*Additional 5mm for bleed ads per page. Text and picture elements need to have at least 10mm space from edge.

Formats	in Euro	KombiMarkt	Single Booking
mm-price		4.50	2.70

Classified advertisements 2.40 Euro for **FERNFAHRER** and *trans aktuell*.

### A

24autohof  
Altec  
Am Zehnhoff  
American Truck Promotion  
Arbeit- und Verkehrsmedizin  
Auel  
Anhalt Logistics

### B

Bay  
Beresa  
Bergler Mineralöl  
BFS Business Fleet Services  
Bibow  
Black Pearl  
Bley Sieglinde  
BLG Logistics  
Brucker  
Brumund

### C

Containerplanet  
Contargo  
Contrail  
Couriernet

### D

DEKRA  
Dettendorfer  
Deufrance  
DHL Foodlogistics  
Dickie Spielzeug  
Dietz Kanzlei  
Driveral

### E

Euro-Leasing  
Europart

### F

F-Trucks  
Fahrschule Mülln  
Fehrenkötter  
Fercam  
Franke  
FS-Fahrerschmiede

### G

GE-PAL  
Geiger  
GFT Logistics  
Gieß  
Girr Logistik  
GK Spedition  
Greiwing  
Grimm Spedition  
Grumbach  
GTI Mietfahrzeugcenter

### H

Haas  
Hansen American Styling  
Hansetam  
Hauser Logistik  
Helfert  
Hellmann  
Herz  
Hess  
HF Works  
Hödlmayr

### Hofmann

Hoyer  
Hutschenreuter

### I

Imgrund Silogistic  
Inprodi

### J

Jantschitsch  
Job@ctive  
Jobberia  
Jobmatchme  
Jumbo Fischer  
JWE Events

### K

Kammann  
Kicherer  
Kipfer-Logistik  
Koppelhuber  
Kraft Logistik  
Kutter

### L

Lanfer  
Lauterbach  
Lippstädter  
Lück Fahrzeugbau

### M

Maxi-Chiptuning  
Merbag  
Mercedes-Benz  
Mevisson  
Motoren AG

### N

Niebel  
Nitschke  
Nobilis Werke  
Nolte  
NT Hafenspedition

### O

Oborowski  
Ostendorf  
OVS Europa Truck Trial

### P

Pfenning Logistics  
Planitzer  
PLV Logistik  
Pohlmann  
Prodecon

### R

Reinert  
Reuss  
REWE  
Rheinkraft  
Rhenus Chemical  
Roitzsch  
Rosen Truck  
RTS Transport

### S

Safety Seal  
SAS  
Schaub Transporte  
Scheck GmbH  
Schevel  
Schmidt

Schmudlach  
Schneider  
Schoch  
Schockemöhle  
Sotecs  
Star Distribution  
Stark Reinigungsgeräte  
Stars & Stripes  
Stauzebach  
Stegmaier  
Steller Spedition  
Strohofer

### T

Tank-Stop  
Testme  
Transport-Akademie  
TransX  
Trucker Church

### U

Uhl Trucks  
Unipack

### V

Vögel Bludesch  
Vogt Container

### W

Wackler Personal  
Walter Logistik  
Westfracht  
Wallek  
Wiener  
Wirtz





Norbert Blucke

### Advertisment:

Media advice, offers, orders, printing material and technical advice

EuroTransportMedia  
Verlags- und Veranstaltungs-GmbH  
Handwerkstraße 15  
70565 Stuttgart, Germany

Advertisment Manager **KOMBIMARKT**  
Norbert Blucke  
Phone: +49. 711. 7 84 98-94  
E-Mail: norbert.blucke@etm.de

### Ad Management:

Via Motor Presse Stuttgart:  
further questions, confirmations, invoices

Motor Presse Stuttgart GmbH & Co. KG  
Leuschnerstraße 1  
70174 Stuttgart, Germany

Susanne Baranjosch  
Phone: +49. 711. 1 82-21 44  
E-Mail: sbaranjosch@motorpresse.de

### Single Bookings:

#### FERNFAHRER

Iris Eifrig  
Phone: +49. 711. 1 82-16 13  
E-Mail: ieifrig@motorpresse.de

#### *trans aktuell*

Susanne Baranjosch  
Phone: +49. 711. 1 82-21 44  
E-Mail: sbaranjosch@motorpresse.de

### Files for advertisements:

Please send your printing material with electronic ticket via Internet:

„Elektronisches Datenticket“ at  
<https://www.etm.de/anzeigenannahme>